

SPEAKER INFORMATION AND TALK GUIDELINES

Inspire – Motivate - Educate

Thrive isn't a typical networking event or conference. The Thrive audience has high expectations of the speakers and the Thrive team is here to help speakers shape a talk that will succeed on the Thrive stage. Thrive is the place to give the talk of your life, the talk that only *you* can give.

We seek individuals who will inform and inspire, motivate and delight. Our speakers are founders and leaders of Dubai's most admired companies; they design its best-loved products; they are innovators, idealists and individuals with inspirational stories and something important to say.

We believe that carefully crafted short talks can be the key to unlocking empathy, stirring excitement, spreading knowledge, and promoting a shared dream. Done right, a talk can electrify a room and transform an audience's worldview. Done right, a short talk is extremely powerful.

GUIDELINES:

- **Talk length:** 15 minutes maximum – we believe that a carefully prepared talk of this length can have great impact.
- **Topic:** this is for you to decide as the talk should be rooted in a personal story based on your career journey. The topic might be an epiphany you have had; a challenge overcome; a lesson learned; a failure experienced; a deep-rooted belief that has helped you.... The most important thing is to talk about something about which you are passionate with regards to your career experience and where you have some learnings to impart that may help others.
- **Structure:** We suggest 50% inspirational personal story, 50% learning/knowledge transfer. Imparting tips/advice/knowledge within the second half of your talk allows you to round off your talk with something impactful and memorable that our audience can take away and use in their lives/work/businesses.
- **Other:**
 - We are here to help you create a high quality talk. We therefore request an outline of your speech - either in note form or written out - to be sent to the Thrive Team (farida@thrivetalks.me) latest one week prior to the event for review/suggested edits.
 - We encourage speakers to stay for the whole event (2-3 hours), soak up the talks and connect with other attendees.
 - Speakers are not allowed to directly promote their company, sell or pitch to the audience in their talk. The audience is there to listen to your story.
 - Please respect that we live in a multi-cultural, multi-faith country. We therefore respectfully request speakers to bear this in mind with any reference to religious beliefs in their talk.

We are committed to creating an experience that's rewarding and beneficial for both our speakers and our audience. We look forward to working with you.